Sustainable Events Practitioner (SEP) Workshop

Days: **2 Days** | Course Fee: **USD 1,800**

Course Description

The Sustainable Events **Practitioner** (SEP) program is an advanced training curriculum designed to build deep capability in sustainable event design, climate-aligned operations, stakeholder engagement, ESG reporting, and compliance with global standards such as ISO 20121, ESG frameworks, and the UNFCCC Green Events Tool (GET).

Participants will learn to embed sustainability principles from concept to post-event reporting and will be equipped to lead low-impact, socially responsible, climate-aligned events across corporate, sports, cultural, hospitality, and community sectors.

What You Will Learn

- Sustainability, CSR, sustainable development, SDGs and ESG fundamentals
- Applying SDGs to events
- Deep CSR concepts and social impact integration
- Climate change science and greenhouse gases
- Measuring GHG emissions for events
- Designing climate-responsible events
- Creating purpose-driven events
- Using the UNFCCC Green Events Tool (GET)
- Using EcoLeaf for environmental performance
- Offsetting and carbon neutrality concepts
- Waste management for events
- Power and energy management for events
- ISO 20121 and implementation of sustainable event management systems

Who Should Attend?

- Event managers and coordinators
- Sustainability and ESG professionals
- Venue and facility managers
- Tourism and government event departments

- Corporate CSR and communications teams
- Event production companies and suppliers
- Marketing, branding, and sponsorship teams
- Students and professionals entering the events industry

Course Modules

Course Content (Teaching Modules)

Module 1:	What is Sustainability?
Module 2:	Corporate Social Responsibility (CSR)
Module 3:	Sustainable Development
Module 4:	SDGs x Events
Module 5:	Introduction to ESG
Module 6:	CSR Diving Deep
Module 7:	Climate Change
Module 8:	Green House Gases
Module 9:	Measuring GHGs
Module 10:	Climate Responsible Events
Module 11:	Purpose Driven Events
Module 12	Green Events Tool (GET) to Calculate GHGs
Module 13:	Ecoleaf
Module 14:	Offsetting your Emissions
Module 15:	Waste Management
Module 16:	Power and Energy Management
Module 17:	ISO 20121 and Implementation of sustainable event management systems